

# New! **R-A-M**® **Rod 2000**™ **Made In USA!**

Pat. Pend.

## The Fishing Rod Holder System Pro's Use!

After more than three years of competitive use of the original R-A-M Rod Fishing Rod Holders by professionals, N.P.I. is proud to introduce the new R-A-M Rod 2000 Fishing Rod Holder System. Pros that used the previous version of the famous R-A-M Rod told us what they liked best and along with our trained engineers, we added many features and now have created what we believe to be the absolute best fishing rod holder system on the market to date bar none!

**Faster, Stronger, Better, Lifetime Warranty!**

**Fits level wind and spinning reels**

**Constructed of high strength US Made glass reinforced nylon**

R-A-M Rod 2000's over center ball latch is more **reliable and faster** than any other type of securing device!

Open side rod holder design for **fast removal**. There is no faster design available and that means more fish in the boat!

Side notch for spinning reels!

Front notch for spinning reels with pistol grips!



Forget about reaching out over the boat, grabbing the front of the rod and wrestling the entire length of the butt out. With the R-A-M Rod 2000 you simply push down on the butt of the rod and slide it out! Its so **simple and fast** that the only ones that don't want to be hooked on R-A-M are the fish and you guys won't give them a choice!



**STEP 1**  
GRAB ROD  
BUTT

**STEP 2**  
PUSH DOWN  
ROD BUTT

**STEP 3**  
SLIDE ROD  
FORWARD

**STEP 4**  
PLAY YOUR  
FISH



**Fast installations, R-A-M Rod 2000 Side, Deck, Track, Flush and Rail Mounting Bases are compatible with: Attwood, Fish-On, Roberts, Scotty, Bert and Tite-Lok Systems.** No need to drill new holes, simply drop the rod holder in the existing base or remove their base and install the R-A-M Rod 2000 System.

National Products Inc. 1017 S. Elmgrove St. Seattle, WA 98108

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# R-A-M<sup>®</sup> Rod 2000<sup>™</sup>

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## System & Accessory Information



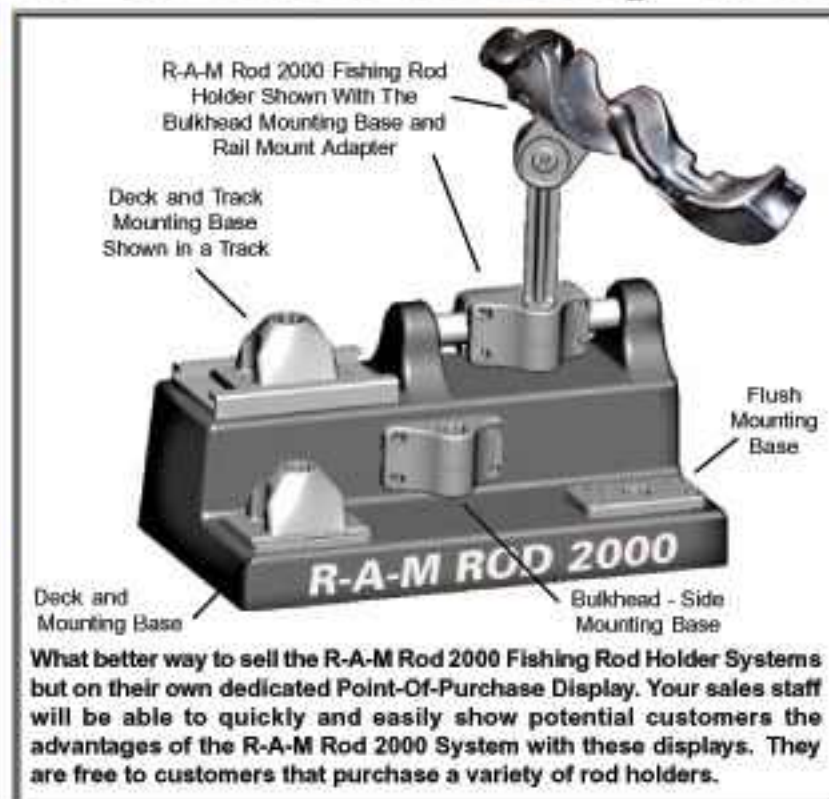
**RAM-114-B  
RAM-114-BU**  
R-A-M Rod 2000  
Holder with Bulkhead  
Mounting Base



**RAM-114-D  
RAM-114-DU**  
R-A-M Rod 2000  
Holder with Deck &  
Track Mounting Base



**RAM-114-F  
RAM-114-FU**  
R-A-M Rod 2000  
Holder with Flush  
Mounting Base



What better way to sell the R-A-M Rod 2000 Fishing Rod Holder Systems but on their own dedicated Point-Of-Purchase Display. Your sales staff will be able to quickly and easily show potential customers the advantages of the R-A-M Rod 2000 System with these displays. They are free to customers that purchase a variety of rod holders.

- Extra heavy duty teeth provide many possible angles for rod tip. The tooth configuration is compatible with Scotty Fishing Rod Holder Systems.
- The tallest post in the business provides more clearance for better positioning of rods.
- Standard 360 degree adjustment post fits all bases made by: Atwood, Fish-On, and Roberts.



**RAM-114BM & RAM-114BMU**  
Bulkhead - Side Mounting Base for vertical surfaces. Bolt hole pattern matches Fish-On and Scotty for easy retrofitting.



**RAM-114DTM & RAM-114DTMU**  
Deck and Track Mounting Base for horizontal surfaces. Bolt hole pattern matches Fish-On and Scotty for easy retrofitting.



Three RAM-114DTM Shown in Track System made by either Title-Lok or Bert's



**RAM-114FM & RAM-114FMU**  
Flush Mount Base for horizontal surfaces. Bolt hole pattern matches Fish-On and Scotty for easy retrofitting.



**RAM-114RM Shown in use**



**RAM-114RM & RAM-114RMU**  
Rail Mount Adapter kit for 3/4" to 1" square or round rails. Comes complete with stainless steel mounting hardware. To be used with the Bulkhead - Side Mounting Base as shown.

| PRODUCT DESCRIPTION                          | RETAIL PACKAGED PART NUMBER | RETAIL PACK CASE QTY. | BULK PACKAGED PART NUMBER | BULK PACK CASE QTY. | COLOR | PART WEIGHT |
|--|-----------------------------|-----------------------|---------------------------|---------------------|-------|-------------|
| ROD HOLDER WITH BULKHEAD SIDE MOUNTING BASE  | RAM-114-B                   | 12                    | RAM-114-BU                | 40                  | BLACK | 1.20        |
| ROD HOLDER WITH DECK AND TRACK MOUNTING BASE | RAM-114-D                   | 12                    | RAM-114-DU                | 40                  | BLACK | 1.40        |
| ROD HOLDER WITH FLUSH MOUNT BASE             | RAM-114-F                   | 12                    | RAM-114-FU                | 40                  | BLACK | 1.38        |
| BULKHEAD - SIDE MOUNTING BASE                | RAM-114BM                   | 40                    | RAM-114BMU                | 90                  | BLACK | 34          |
| DECK AND TRACK MOUNTING BASE                 | RAM-114DTM                  | 40                    | RAM-114DTMU               | 90                  | BLACK | 40          |
| FLUSH MOUNT BASE                             | RAM-114FM                   | 40                    | RAM-114FMU                | 90                  | BLACK | 25          |
| RAIL MOUNT ADAPTER KIT FOR BULKHEAD BASE     | RAM-114RM                   | 40                    | RAM-114RMU                | 90                  | BLACK | 30          |

Retail packaging is 4 color paper box with bar code label.  
Bulk packaging is poly bag with a bar code label.

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